## Kombucha Brewers International LGO Committee Minutes 2/21/14

Committee Head: Daniel Lieberman
Committee Secretary: Eric Plantenberg

Location & Time: Tele-conference: 2/21/2014 8:00am PST

Attending Members: Daina Trout, Justin Trout, Sandy Pearson, Jeff Weaber, Peter Roderick, Naomi

Auth, Neil Spillane, Daniel Lieberman, Eric Plantenberg.

Mission: The purpose of this committee meeting is to determine what achievable ideas this committee wishes to

take on in 2014.

8:00 Meeting begins

## **Shorthand Dictation:**

- Business
  - Sandy's FDA Experience
    - Field Agent from FDA came by 30 days ago
    - Agent informed Sandy that they (FDA) are meeting about Kombucha Industry
  - Short Term Plans
    - Website
      - What do we want on the Website?
        - Scientific facts
        - Answers for questions from anyone on Kombucha
          - What is Kombucha?
        - Alc Regulation
        - Best practices for Kombucha Brewers
    - Daina
      - Process for sharing info when things happen
      - Should we be proactive with FDA?
        - Hannah and Alex are great, we may need someone with experience
        - Reach out to FDA?
          - Daina will reach out to High Country

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- May have an FDA contact
- High Country was effected by 2010 incident
- Lobbyist
  - Bill who was at Santa Monica, is a lobbyist not our lobbyist
  - Justin from Health-Ade
    - What is the price tag for Bill?
      - Is it reasonable?
      - Could we share the cost?
      - Daniel will reach out to Bill from the Santa Monica Conference
        - Reach out Monday morning, 2/24/14
- Website Development
  - Justin from Health-Ade will look at Craft Brewing Website
    - Form plan for our website
    - Create Google doc for shared tasks
- Procedure for any interaction with FDA
  - Send condensed summary to KBI Gov and Leg Outreach Board
  - Board can share with other members
- Next Meeting, Friday 3/21/14