

Kombucha Brewers International
Legislation (LGO) Committee Minutes
January 18, 2014

Committee Head: Danial Leiberan (Capital Kombucha)

Committee Secretary: Eric Platenberg (Kombucha Mama)

Location & Time: Cross Campus facility, Santa Monica, CA, 10:30-11:30a PST

Attending Members: See contact list below

Mission: The purpose of this committee meeting is to determine what achievable ideas this committee wishes to take on in 2014, to select a head and secretary, and to select the next meeting date.

Committee Meeting:

Discussion Points:

- ID Committee and Secretary head
- Classification as Raw - Legal Classification
- Alcohol - ABV v TTB
 - Kombucha “just doesn’t fit” with other alcoholic beverages
 - .5 ABV chosen randomly in 1933
- FDA investigator
 - Alcoholizer - Red Bull and Monster above .5% ABV
- What is our 30000 ft strategy?
 - Is it National or State by State?
 - How laws get passed affect the enforcement of the Laws.
- Pursuing the Creation of a food Category at the FDA
 - o One Page Document
 - What we want to see.
 - Why is it important?
 - Easy to digest ; forward
 - Who will oppose this?
 - MADD
 - Tax Collectors
- TTB - Law says its on the producer
- Benefits come from the Benefits the Bacteria finds when...
 - o Next step for American Kombucha market
 - 1.1 - Australia
 - 2.0 - Europe
 - ? - Canada
- Get endorsements from other Groups
 - MADD?
 - AA?
 - KJs Advocates, Not
- What is the Kombucha Discussion?

Kombucha Brewers International
Legislation (LGO) Committee Minutes
January 18, 2014

- Help steer this publicly?

Top 3 Ideas Ranked

1. 1 Draft a 1-2 page overview of the status of Kombucha today
 - a) What is its classification?
2. Define: What is Kombucha? This is to be addressed within the industry and to the FDA
3. Open the discussion about healthy low alcohol and get clear about it's status as a natural beverage (like juices and other organic products) rather than simply a fermented beverage (compared to beers and wines)

Next Steps :

Next Two Meetings were scheduled.

Next Meeting:

Feb 21st - Friday - 8:00am Pacific - Conference Number 805-399-1000 Pin 187817

March 21st - Friday - at 8:00am Pacific - Conference Number 805-399-1000 Pin 187817

Committee Contact List:

First Name	Last Name	Company	Work Email	Work Phone
Sandy	Pearson	Artisan Beverage Cooperative	sandy@artbev.coop	413-575-3179
Chris	Joyner	CommuniTea Kombucha	cj@communithea-kombucha.com	206-420-6302
Ethan	Zuckerman	barefootbucha	kombucha@barefootbucha.com	434-760-3629
Kate	Zuckerman	barefootbucha	kombucha@barefootbucha.com	434-227-9297
Tedd James	Simmons	Brew Dr. Kombucha	tedd@brewdrkombucha.com	503-477-2997
Kimberly	Lanski	Buddha's Brew	buddhasbrew@gmail.com	512-736-4815
Aaron	Lehmer	House Kombucha	aaron@housekombucha.com	510-698-2512
Simon	Bertrand	Rise Kombucha	simon@risekombucha.com	514-664-4589 #1034(c) 514-458-8880
David			david@risekombucha.com	
Jeff	Weaber	Aqua Vitea	jeff@aquavitea.com	802-453-8590
Joshua	Henson	Fermenti Artisan	fermentiartisan@gmail.com	317-493-1652
Peter	Roderick	Nugget's Raw Kombucha	sales.ngkb@gmail.com	434-962-7404
Kelsey	Hickman	Nugget's Raw Kombucha	nuggetsrawkombucha@gmail.com	434-989-7094
Naomi	Auth	Red Star Kombucha	redstarkombucha@gmail.com	412-586-7527
Neil	Spillane	Urban Farm Fermentory	urbanfarmfermentory@gmail.com	
Sean J.	Lovett	Revive Kombucha	sean@revivedrinks.com	
Eric	Plantenberg	Kombucha Mama	eric@kombuchamama.com	
Daniel	Lieberman	Capital Kombucha	dan@capitalkombucha.com	
Justin	Trout	Health-Ade	justin@health-ade.com	
Ardi	Farshchi		afkombucha@aol.com	
Edward	Rothbauer	High Country Kombucha	edward@hckombu.com	
Shane	Dickman	High Country Kombucha	shane@hckombu.com	